



# CRATE-IVITY CONTEST

## Official Contest Rules

1. NO PURCHASE NECESSARY
2. **Contest Sponsor:** Peavey Mart stores (Peavey Industries LP, 7740-40 Avenue, Red Deer, AB T4P 2H9).
3. **Eligibility:** The Contest is open to Canadian residents excluding residents of the province of Quebec. By sending a picture you acknowledge that the picture and subject are property of the entrant.
4. **Agreement to Official Contest Rules:** By participating in the Contest, you fully and unconditionally agree to and accept the Official Contest Rules and the decisions of the Contest Sponsor and its Contest administrators and judges, which are final and binding in all matters related to the Contest.
5. **Contest Period:** The Contest begins February 17, 2017 and ends March 31, 2017.
6. **How to Enter:** Email a picture, showing how you used wooden crates in a creative or functional manner, to: [contests@peaveyindustries.com](mailto:contests@peaveyindustries.com) during the contest period. This is the only method of entry. Online access and an email account is required in order to participate in this Contest. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free email accounts.
7. **Prize:** There are three (3) prizes of Peavey Mart Gift Cards to be won, valued at \$150, \$100 and \$50. The total approximate retail value of the Prize is **\$300**.
8. **Winner Selection:** Judges who are employees of Peavey Industries LP will evaluate all entries and choose three (3) winners based on their sole opinion of which photos represent "crate-ivity." In order to be declared a winner, selected entrant must first correctly answer, unaided, a time-limited mathematical skill-testing question to be administered at a pre-arranged time by telephone and otherwise comply with the Official Contest Rules. The Contest Sponsor or its representatives will make reasonable attempts to contact the selected entrant at the e-mail address and/or telephone number(s) furnished by the entrant. If a selected entrant cannot be contacted or has not responded within **three (3) days of the date when contact was first attempted**, is not eligible in accordance with these Official Contest Rules, does not correctly answer the mathematical skill-testing question or otherwise comply with these Official Contest Rules, then the selected entrant is disqualified and will not receive the Prize and another entrant may be selected. A selected entrant must sign and return to the Contest Sponsor within **three (3) days of receipt** a Prize Acknowledgement and Release Form, in form satisfactory to Contest Sponsor which includes a standard declaration of compliance with the Official Contest Rules and release form in form satisfactory to Contest Sponsor in order to be awarded the Prize. Failure to sign and return the Prize Acknowledgement and Release Form within **three (3) days of receipt** will result in forfeiture of the Prize and selection of another entrant. The guest of the Prize winner (and his/her parent or legal guardian if a guest is under the age of majority in his/her jurisdiction) must also sign a release to participate in the Prize. The Prize will be delivered to the confirmed winner on the date and time prescribed in Section 6 after the random drawing.
9. **General:** The Contest Sponsor reserves the right to use the winner's name, city of residence, comments, likeness, photograph, voice and statements without further compensation, in connection with any advertising and publicity carried out by or on behalf of the Contest Sponsor in any media throughout the world in perpetuity.
  - The Contest Sponsor is not responsible for any technical, hardware, software or telephone failures of any kind, or lost or unavailable network connections or garbled or deleted computer network transmissions, or failed, incomplete, garbled, misdirected or lost entries, even if it limits the ability to participate in the Contest.
  - The Contest Sponsor and prize provider are not responsible for any injury or damage to persons or property arising from preparing to enter or entering the Contest, or which may be caused, directly or indirectly, in whole or in part, using a Gift Card. All entries must be received during the Contest Period.
  - All entries and prize claims are subject to verification by Contest Sponsor and will be void if not obtained through legitimate channels, or if not original, or if obtained other than in compliance with these Official Contest Rules. The Contest Sponsor will not accept screen shots or other evidence of winning or entry in lieu of its verification process. Proof of sending is not proof of receipt. All entries become the property of the Contest Sponsor and will not be returned.
  - The Contest Sponsor's failure to enforce any term of these Official Contest Rules shall not constitute a waiver of that provision. The Contest is subject to all applicable laws.